

# AKTIV DOG

The Aktiv series is a complete food manufactured in Denmark. Like the better-known premium types of pet food, the Aktiv series lives up to the high American standards placed on pet food.

The Aktiv series is made exclusively from fresh wholesome raw materials to ensure that the pet gets the most out of the food. It contains no animal or vegetable by-products and therefore no meat meal. The Aktiv series is made from 100 per cent fresh natural ingredients with no added colours or preservatives.

The Aktiv series has been developed in collaboration with vets and top breeders.

The below-mentioned items describe some of the benefits, which underline the high quality of Aktiv Dog:

- A specially selected blend of high-quality sources of proteins and carbohydrates makes it easy for the dog to digest the food.
- A well-balanced content of Omega-3 and Omega-6 fatty acids gives a healthy, shiny coat and prevents dry, irritated skin.
- The crisp, crunchy pellets keep the dog's teeth clean and stimulate the enzyme processes in the dog's mouth and digestive system. This, together with the added root vegetable fibres, contributes to a well-balanced and stable digestion, which is particularly beneficial to the gastrointestinal functions.

Ingredients: Poultry, wheat, maize, barley, fish, beet fibres, soya-bean oil, glucose, minerals and vitamins.

Energy: 382 kcal/1600 kJ

In developing Aktiv Dog the emphasis has been on ensuring that all ingredients contribute to the dog's well-being. The table shows how the individual ingredients contribute to give the dog a healthy and good life.



[www.aller-petfood.dk](http://www.aller-petfood.dk)

15 kg



| Content per 100 g. |           | Beneficial to:   |
|--------------------|-----------|--|
| Crude protein      | 20 %      | Muscles, growth and maintenance                              |
| Crude fat          | 14 %      | Energy, fur and skin   |
| Crude fibre        | 3.5 %     | Intestines and digestion                                     |
| Ash                | 7 %       | Muscles, teeth and bones                                     |
| Calcium            | 1.2 g     | Teeth and bones  |
| Phosphorus         | 1 g       | Teeth, bones and energy                                      |
| Potassium          | 0.6 g     | Muscles and fluid balance                                    |
| Sodium             | 0.3 g     | Muscles and fluid balance                                    |
| Magnesium          | 0.13 g    | Nerves, teeth, bones and energy                              |
| Vitamin A          | 1200 i.e. | Eyesight, growth and skin                                    |
| Vitamin D3         | 120 i.e.  | Bones, teeth og growth                                       |
| Vitamin E          | 10 mg     | Cell protection  |
| Vitamin B1         | 0.8 mg    | Fur, skin, bones, intestines, cells, nerves and reproduction |
| Vitamin B2         | 0.64 mg   |  |
| Vitamin B6         | 0.64 mg   |  |
| D-pantothenic acid | 2 mg      |  |
| Vitamin B12        | 0.004 mg  | Liver  |
| Folic acid         | 0.1 mg    | DNA  |
| Biotin             | 0.06 mg   | Skin and fur   |
| Niacin             | 4 mg      | Nerves   |
| Vitamin C          | 5 mg      | Cell protection  |
| Iron               | 24 mg     | Skin, fur and muscles  |
| Copper             | 1.5 mg    | Teeth and bones  |
| Zink               | 17.5 mg   | Healing of sores   |
| Iodine             | 0.2 mg    | Energy   |
| Selen              | 0.04 mg   | Cell protection  |
| Manganese          | 2.3 mg    | Nerves   |
| Cobalt             | 0.1 mg    | Enzyme process   |

